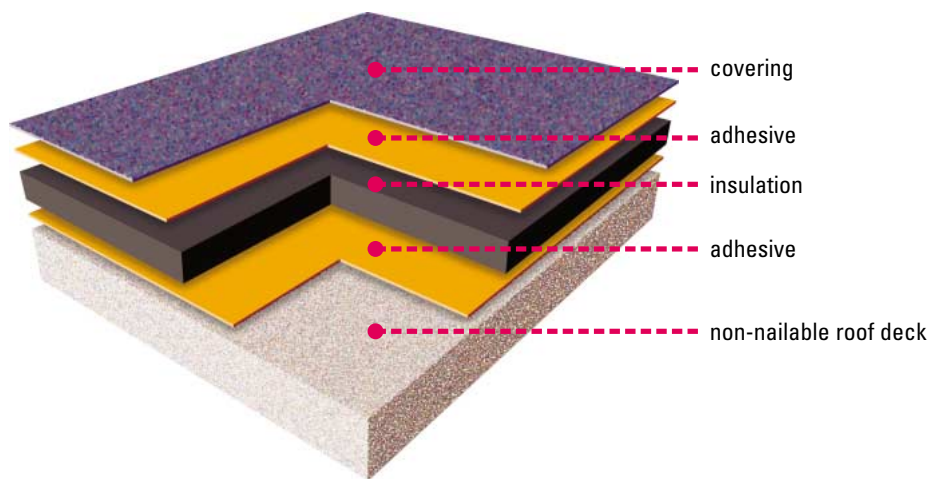


BASF Polyurethane Insulating Adhesive



BASF Corporation continues its ongoing commitment to the NAFTA Region roofing market with the introduction of BASF Polyurethane Insulating Adhesive. This proven roofing system component offers contractors, membrane and fastener manufacturers an immediate business opportunity.

Major technical associations, contractor organizations and specifier groups have already accepted the superior benefits of the fully adhered polyurethane approach. This latest development is expected to further increase industry use of urethane technologies.

Product field testing of the new adhesive system shows potential savings of more than 75% in the time it takes to secure roofing materials.

BASF Polyurethane Insulating Adhesive:

- has passed all FM wind uplift tests
- will adhere to almost all building materials, including non-nailable decks such as concrete
- uses specially-designed low-cost lightweight equipment, which can also be used for sprayfoam
- is available in 15 and 55 gallon containers
- is totally water-blown and sets within 5 to 10 minutes
- is low viscosity and can be applied with or without heating equipment
- is available with special overspray limiting equipment
- is available in formulations for both hot/cold environments

Comprehensive training is an essential element of the BASF PIA plan. A full program will be made available through the Polyurethane Roof Training Center. This will include installation, handling and health and safety issues.

BASF Urethanes will develop initiatives to support market and application development for this technology. Examples of potential future uses include EIFS systems, wood decking adhesives, air barrier and glass fiber securement, wallboard/paneling, tile and flooring adhesives.

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